

# ROBERT BLAHUT

Lead Software Engineer | Engineering Leader | Cloud Architect

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## PROFESSIONAL SUMMARY

Lead Software Engineer with 18+ years of experience building scalable software platforms, leading engineering initiatives, and delivering technology solutions that drive measurable business outcomes. Experienced in cloud architecture, full-stack development, analytics platforms, marketing attribution systems, revenue reporting, and operational intelligence. Proven track record of leading cross-functional teams, modernizing legacy systems, improving engineering processes, and partnering with business stakeholders to solve complex challenges.

## LEADERSHIP HIGHLIGHTS

- Lead Software Engineer responsible for critical platforms supporting revenue, marketing, operations, and performance teams.
- Promoted to Backend Team Lead at TrueRoll for technical leadership and platform impact.
- Designed executive dashboards providing visibility into revenue, profitability, operational KPIs, and marketing attribution.
- Led AWS modernization and cloud architecture initiatives across multiple organizations.
- Mentored engineers, established engineering standards, and improved delivery processes across teams.

## TECHNICAL SKILLS

Languages: Python, PHP, JavaScript, TypeScript, C#

Frontend: React, Vue.js, Next.js, Redux

Backend: Laravel, Node.js, NestJS, GraphQL

Cloud & DevOps: AWS, ECS, ECR, EC2, RDS, Docker, Kubernetes, Terraform, CI/CD

Databases: PostgreSQL, MySQL, MSSQL

Business Systems: Revenue Analytics, Marketing Attribution, Executive Dashboards, Operational Reporting

## PROFESSIONAL EXPERIENCE

### F45 Training | Lead Software Engineer | Apr 2022 - Present

- Lead engineering efforts across multiple business-critical platforms supporting revenue, marketing, operations, and performance teams.
- Designed and delivered executive dashboards providing leadership visibility into revenue performance, profitability, marketing attribution, and operational KPIs.
- Developed marketing attribution systems that improved lead tracking and campaign performance analysis across business units.
- Partnered with executive stakeholders to identify operational inefficiencies and implement technology solutions that improved business processes.
- Architected scalable cloud infrastructure on AWS while modernizing legacy applications and deployment workflows.
- Directed application architecture across front-end and back-end systems, improving maintainability, scalability, and development velocity.
- Mentored developers and established engineering standards, improving software quality and team effectiveness.

### TrueRoll | Backend Team Lead | Apr 2026 - Present

- Promoted from Senior Software Engineer to Backend Team Lead in recognition of technical leadership and platform contributions.
- Lead backend architecture and technical strategy for core platform services built on Python and AWS.
- Improved platform stability, scalability, and operational reliability through architectural enhancements and engineering best practices.
- Implemented process improvements that increased team efficiency, code quality, and delivery predictability.
- Provide mentorship, technical guidance, and architectural oversight across engineering initiatives.

### TrueRoll | Senior Software Engineer | Jan 2025 - Apr 2026

- Designed and delivered major platform features supporting product growth and customer experience.
- Improved application architecture and reduced technical debt through modernization initiatives.
- Developed scalable backend services and APIs using Python and AWS.

- Collaborated with engineering and product teams to deliver high-impact business initiatives.

### **Camping World | Senior Software Developer | Feb 2021 - Nov 2022**

- Modernized legacy systems using Node.js, React, and PHP technologies.
- Architected new applications and platform enhancements supporting customer engagement initiatives.
- Mentored developers and contributed to engineering standards and platform scalability.

### **TAG Resources | Senior Software Engineer | Jul 2020 - Sept 2021**

- Developed enterprise applications using Laravel, Vue.js, React, and Node.js.
- Served as assistant Scrum Master and mentored junior engineers.
- Designed architecture for next-generation portal initiatives.

### **Skillsoft | Software Engineer II | Sept 2019 - Feb 2021**

- Developed and modernized enterprise learning platforms using React, Node.js, PostgreSQL, and MSSQL.

### **Scientific Games | Software Engineer | May 2017 - May 2019**

- Built internal dashboards, APIs, messaging systems, and operational platforms.
- Implemented containerization, CI/CD, and cloud deployment improvements.

### **Earlier Experience**

- Bridge Connector — Senior Software Developer
- Summit Medical Group — Software Developer
- Pyxl, Inc. — Web Developer
- Covenant Health — Programmer Analyst
- Comcast Cable — Programmer

## **EDUCATION**

ITT Technical Institute — Associate Degree, Computer Network Systems